
PROFILE

- Experienced government relations professional
- Highly motivated and committed social justice activist with a 20-year track record of successful advocacy
- Effective leader with a transformative management style
- Two decades of experience with formal and informal non-governmental organizations, including faith-based, public policy advocacy, and human rights groups
- Experienced in all aspects of fundraising, including foundation, major donor, direct mail, and special event

PROFESSIONAL EXPERIENCE

TRANSAFRICA FORUM, Senior Director for Public Affairs, Washington, D.C., 2008–Present.

- Maintain expert knowledge on issues related to the African Diaspora and U.S. foreign policy;
- Manage the organizations external relations;
- Conceptualize and implement program related social science research and oversee the production of outreach and organizing materials for specific diverse communities;
- Senior advisor to the Executive Director

AMERICAN FRIENDS SERVICE COMMITTEE, Africa Coordinator, Philadelphia, PA, 2002-2007.

- U.S. national coordinator for the \$3.7 million Africa Initiative, a special project of the Board of Directors; rationalized nation-wide Africa advocacy activities; created cutting-edge training events improving plan design and implementation
- Created a coherent and sustainable Africa Program, including the development of systems and appropriate program

SHARED INTEREST, Outreach Director, New York, New York, 2001-2002.

- Established the African-American outreach strategy, including materials creation and special events, for this \$7 million loan guarantee fund
- Improved internal and external communications

AFRICA POLICY INFORMATION CENTER, Senior Outreach Fellow, Washington, D.C., 1999–2001.

- Assessed the activities and interests of Africa-related grassroots activists
- Participated in the merger of the Africa Policy Information Center, the American Committee on Africa and the Africa Fund; provided strategic direction for the outreach, scope, and structure of the new organization, Africa Action

AFRICAN DEVELOPMENT FOUNDATION, Congressional Liaison, Washington, D.C., 1997– 1999.

- Developed and implemented a communication and advocacy strategy for this \$14 million public corporation
- Represented the corporation to the U.S. Congress and the Africanist community

WASHINGTON OFFICE ON AFRICA/AFRICA POLICY INFORMATION CENTER (WOA/APIIC), 1990–1997.

Executive Director, Washington, D.C. (1992-1997)

- Directed the faith-based WOA and its 501(c)(3) affiliate, APIC; oversaw all aspects of administration, fundraising, board relations, and program development for this ten-person staff; achieved a twenty-fold increase in APIC revenues
- Principle spokesperson, and liaison to the executive and legislative branches of the U.S. government

Associate Director for Publications and Public Affairs (1990 –1992)

- Oversaw publications and community outreach; assisted with fundraising and strategic planning
- Organizational representative to the international anti-apartheid movement

NAMIBIA INFORMATION SERVICE, Program Associate, Washington, D.C., 1988-1990.

- Produced news stories for national distribution; organized special events and tours
- Administered the office

COALITION FOR A NEW FOREIGN POLICY, Southern Africa Program Coordinator, Washington, D.C., 1987-1988.

- Assisted in the formation of a progressive post-Cold War policy
- Developed a Southern Africa sanctions advocacy campaign

WASHINGTON OFFICE ON AFRICA EDUCATIONAL FUND, Program Coordinator, Washington, D.C., 1986-1987.

- Oversaw publications production, coordinated public education and outreach activities

CHURCHES' COMMITTEE FOR VOTER REGISTRATION/EDUCATION, Program Assistant, Washington, D.C., 1984-1986.

- Provided administrative support and assisted with program implementation, publication production, outreach and training for this special project of Interfaith Action, an inter-religious hunger advocacy organization

EDUCATION

B.A. History, University of Maryland at College Park, 1981

M.A. coursework, Howard University

PROFESSIONAL AFFILIATIONS and AWARDS

- Human Rights Watch/Africa Division Advisory Committee
- Jubilee USA Network, Co-Chair
- Association of Concerned Africa Scholars, Board of Directors
- Recipient 2007 Bud Day Award for Activist Scholarship on Africa

PUBLICATIONS

- Numerous papers and articles concerning U.S. foreign policy and Africa-related advocacy
- *Weaving the Ties that Bind*, A Report from a Needs Assessment Project
- *Making Connections*, A Report from a Constituency Builders' Dialogue

REFERENCES—Attached



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EMPLOYMENT REFERENCES

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Relationship: Member, TransAfrica Forum Board of Directors, former member of the Africa Action Board of Directors

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Relationship: Member of the AFSC Africa Committee Advisory Board; former member of the Washington Office on Africa Advisory Board

LORETTA HOBBS

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Relationship: Organizational Development Consultant

MARY LORD*

AFSC, Associate General Secretary for Peacebuilding and Conflict Resolution—*Retired*

Maryelord@gmail.com

Relationship: Former supervisor

*Note: Recently retired, Mary is engaged in extensive international travel and mainly available through e-mail.